



Vacham

The Janaki Foundation Newsletter

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Editorial

On August 16, 2004, JF entered fifth year towards the achievement of its goal of sustainable development. We do this by sharing and developing skills, facilitating organizational effectiveness and supporting organizational growth. The implementation efforts among tribals, marginalized and underprivileged, with emphasis on women and children commenced when the core team decided to have the geographic thrust of JF interventions at the Kalimati region in Jharkhand. Presently embedded with a growing track record in program arenas pertaining to education, micro finance and micro enterprise development, health (with specific focus on RCH & HIV /AIDS), Training and development; JF has demonstrated illustrations of success stories at its intervention areas to support replication.

With enriching experience and growing profile, JF is currently strategizing to have its development program initiated in the National Capital Region of Delhi.

To celebrate four years of operation, the core team launched quarterly "e-Bulletin" and "e groups" to strengthen institution's mandate on information dissemination as a knowledge resource on development arena.

The Editorial Team

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This annual publication of VACHAM aims to disseminate information on yearly JF activities.

Development Progress:

Micro Finance Initiatives:



Through JF's effort and conceptualization of the sharing of wealth to affect social justice for the weakest sections, whole communities are emerging as self-sustaining, showing

themselves to be capable of planning and implementing their own future through self governance and even self financing. They have realized that poverty is not just economic; it is intellectual, cultural, social and related to justice. Today, they have risen; the SHGs are more prominent, proving themselves functionally successful in income generation, livelihood systems, education and agriculture. JF SHGs are conceived as major contributor to all aspects of living beyond finance.

With growing implementation experience in Self Help Groups (SHGs) and its related capacity building initiatives, JF has prepared itself to provide guidance for all business development needs of the groups. This stands in relation to a number of micro enterprises being taken up by the groups, which are primarily in arena of handicrafts, land resource and consumer durables, particularly food processing.

With its skills set in the development of appropriate participatory training materials (games, role plays, exercises) for illiterate tribal women, JF further strategizes to contribute as a retail marketing support for NGO partners, primarily in crafts and food processing sector. Linkages are continuously being made with select upscale stores and institutions for promotion of products. UCO Bank, State Bank of India recognized the initiative of Self Help Groups in Saraikela

Kharsawan by providing the groups with revolving funds.



Key Facts

- Women in the villages at Gamaharia Block, District Saraikela Kharsawan, Jharkhand set up self-help groups (SHGs) to save themselves from money lenders.
- Needy People get loans on minimal interest: Just Rs. 01 for every Rs. 100 the SHG lends.
- Being a SHG member means accessibility to bank loans

Education Initiatives

JF becomes the driving force in taking ahead the mandate of Adult Literacy Program at Block Adityapur in District Saraikela Kharsawan, Jharkhand.

The Adult Literacy Program implemented at Adityapur Block in support from TCS, aims to create initial resource hub (knowledge base) of current out-of-school initiatives focused on socially embedded programs for skills training among adult populations. The effort is more on providing opportunities for informal learning in culturally-sensitive, real-world context, unlike the school environment.



The ICT-based models are used for socially embedded learning. This provides an ambience to processes that enables all

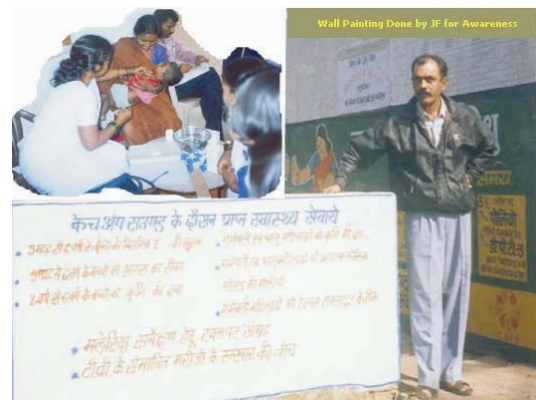
beneficiaries to acquire relevant expected literacy competencies in a manner relevant to their day-to-day life applications. In sum, the adult learning facilitates at creating potential and skills for new opportunities related to livelihood and empowerment issues.

Looking beyond the exercise, JF strategizes to lay the foundation for subsequent development of ICT-based solutions with successful demonstrations of community mobilization that would further enhance innovation at participatory learning techniques and related implementation.

In sum, the essence of all JF education efforts revolves around the vision of promoting rights of vulnerable girls and women to quality education.

Health Initiatives

JF contributes in Catch up Program (Second Round) at Block: ADITYAPUR in District: SARAIKELA KHARSAWAN, Jharkhand.



In close collaboration with the Govt. of Jharkhand's Department of Health and Family Welfare and the Women and Child Development Department, JF successfully implemented the RCH Catch Up Program that focuses on increased immunization coverage, mobilization efforts (through home visits, groups meetings, focused group discussions (FGD), awareness about supplementary nutrition and related service delivery indicators).

The focus group for program intervention is the pregnant mothers and the children upto the age of 06 years. The attempt is to identify grade IV (very weak) children for consistent follow-up, referrals and related care. In all 1933 Pregnant Mothers, 1769 Lactating Mothers, 1816 Neonates, and 8290 children were diagnosed through the health camps in

Adityapur Block of the tribal district Saraikela Kharsawan in the state of Jharkhand.

JF seeks to facilitate a people-centered and people-driven development process that addresses socio-economic, cultural and ecological problems of this region through an integrated approach. Drawing from this, community health initiative seeks to look beyond conventional approaches to health care that revolves around promoting good health and adequate nutrition, especially for women and children.

Training and Development

Learning through participatory techniques and games is an integral component of training and development within JF. With a vision to deliver to larger segment and specifically allow "Change makers" to become self sustainable; vibrant learning atmosphere is provided during training sessions through innovative adult learning techniques.



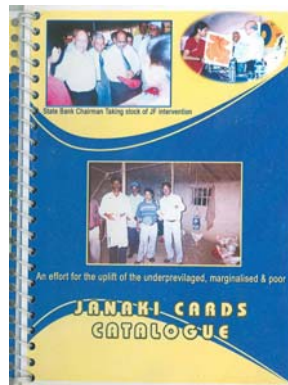
The exercise aims at building the capacity of individual educators to develop systems that impacts development interventions related to Self Help Groups, leadership, Micro Planning, conflict management etc.

The program seeks to nurture appropriate skills and attitudes to create a fundamental shift in the perceptions, attitudes and behaviors of women and men to promote coordination and achieve impact.

Poverty is not about deprivation alone. It's about the denial of a basic human right. The right to live with freedom and dignity

Fund Raising Initiatives

JF Launches Season's Greeting Cards.



JF promotes a range of exclusive season's greeting cards, which are designed by underprivileged people mainly, women and children. The donations received by promotion of greeting cards have witnessed thousands

of stories of transformation: *underprivileged who now have education, functioning schools and self help groups, girls who could not have dreamed getting an education now teach children. Full communities are finding themselves empowered with knowledge, markets, self confidence and hope permitting them to take charge of their futures.*

JF facilitates SHGs to market their products through Gram Shree Mela

The Indian handicrafts have a good history. But as we witness today, the present generation's interest in rural handicrafts is on a declining trend.

In order to promote rural handicrafts, JF participated in Gram Shree Mela and arranged stalls for SHGs to display potteries, handicraft items, spices and jams prepared by them. Handicrafts were positioned and marketed more as utilities. The hard work involved in minute craft work was observable by appreciation and response from people.

Through this effort, an opportunity was provided to the artisan groups to come to mainstream and display their products. The initiative aided them to have a first hand customer feedback that is the biggest component of skill and product development. Participation in platforms and forums like this gives a boost to rural industry and at the same time provides the tribal beneficiaries a potential for a sustained livelihood.

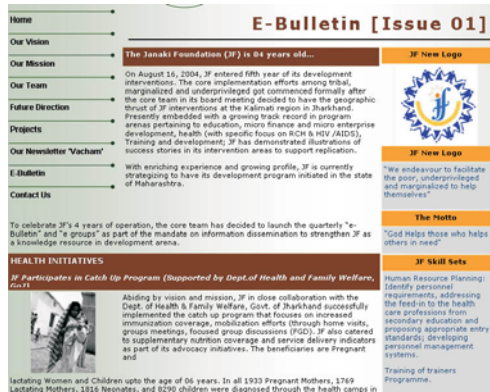
COVERAGE:

Over 60 villages at districts Saraikela Kharsawan and East Singhbhum in the state of Jharkhand

New Initiatives:

Quarterly e Bulletin

To commemorate the 04th anniversary of The Janaki Foundation on August 16, 2004; the management team of JF launched the quarterly e Bulletin to reach its patrons on issues of development at JF on quarterly basis. JF has three issues of e bulletin talking on development issues to its credit till date.



Revamping of JF website

JF revamped its website "www.thejanakifoundation.org". This website seeks to share information about relevant social and self development issues and promote volunteerism. The interactive links focuses on enhancing the knowledge pool of development practitioners and policy makers by making available information on best practices, research and service delivery through its information repository.

JF's Domain areas at Consultancy Services

Pre-feasibility studies, feasibility studies, Project Reports - formulation, documentation and design, Quality Control, Commissioning of operations, Business Process Re-engineering (BPR).

Would you like to find out more about our work or to support us?

*Please visit:
www.thejanakifoundation.org*

Working for sustainable development

Donate for a cause.

The Janaki Foundation is a zero overhead organization where we do not use any part of donations to cover administrative expenses. This means 100% of all donations go directly towards educating underprivileged children in India.

- **Support A Child:** sponsor an underprivileged child's education and develop correspondence and interaction with a special child @ Rs. 3000/=.
- Sponsor a **Village Library** @ Rs. 5000/= for a year.
- Sponsor a teacher's salary for a **Non Formal Education Center** @ Rs. 6000/= for one year.
- Support for JF's programme on Micro Finance and Micro Enterprise Development.

JF does not accept cash donations. Please make your cheque/demand draft in favour of The Janaki Foundation, Payable at Jamshedpur, Jharkhand. Mail it to JF office to enable us to send you the receipt.

Contacts

The Janaki Foundation
M – 15, Old Housing Colony, Adityapur,
Jamshedpur – 831 013. Jharkhand.
Phones: 09334644450 / (0657) 309 2592.
Email: thejanakifoundation@yahoo.com
www.thejanakifoundation.org

Editorial Team

Ms. Anamika, Mr. Ram Bhushan, Mr. Satya P. Pandey, Mr. Partha Roy, Mr. Narmada P. Lodhi.

Ultimately progress has to be judged by an expansion of freedoms. The freedom to do what you want to do and be what you want to be..

Amartya Sen (Development as Freedom)