



Vacham

The Janaki Foundation's Annual Newsletter

Volume 12

Issue 12

Financial Year: 2015 - 16

Dear friends and colleagues,

The Janaki Foundation worked in an increasingly convergent manner in FY 2015 - 16 to meet the demands of a fast changing intervention Geography (Jharkhand and Bihar) context registering many changes, milestones and delivering significant results for Mother and Child. Perhaps the biggest milestone was the Trust placed by Government of Jharkhand – Department of Food, Civil Supplies and Consumer Welfare, when they asked us to conduct the Consumer Awareness Study in the 08 districts across 05 Divisions in Jharkhand. As a key partner to the initiative, JF made significant contributions providing evidences in the development of the Consumer Protection Policy in synergy with the Consumer Protection Act.

Continuing its journey with the mission mandate to harness community engagement, increased demand and coverage for Routine Immunization; We partnered with Rudra Development Foundation in Bihar to analyse and support the media advocacy initiatives to strengthen mission Indradhanush in the High Priority Districts of Purnea, Gaya and at Sonapur Mela in Vaishali, Bihar.

JF continued to achieve impressive results in its other engagements, including the efforts to strengthen Mahila Arogya Samiti's under National Urban Health Mission (NUHM) in Patna Municipal Corporation, where we are now working with more than 50 community groups, promoting maternal and child health and sanitation.

JF entered into a new partnership with Samta Gram Sewa Sansthan (SGSS) to develop the 05 minutes film of the Child Protection and Social Inclusion Efforts being undertaken by them at

Sitamarhi, Bihar in support of Save the Children. The initiative also introduced community produced videos focused on maternal and child health and sanitation, hopefully leading to even greater positive behaviour change.

April 23, 2015 was a day, we at JF will long remember as this was the day when the Earth quake with a magnitude of 7.5 rector scale stuck Bihar. Like millions of residents in Purnea and Bihar and Nepal, many of us at JF and its network partners saw their worlds turned upside down following the earthquake, tremors, heavy storm, and rain leading to loss of their homes, family members, and friends. The resulting psycho-social impacts were profound. Despite such personal tragedies; The Janaki Foundation closely worked with its partner – Kissan Vikas Trust to provide effective support to the people of Dhamdaha Block, Purnea, Bihar and launched an emergency response operation – which is a testimony of our strength and network.

Our Training and Technical Assistance efforts has also led to increased technical capacity of public sector personnel especially in the domain of Urban Health, Health System Strengthening, e Governance, Gender and Communication. Through this initiative, we provided support to more than 23 institutions Government, Private Sector and INGOs across the development landscape of Bihar, Jharkhand and New Delhi.

The Janaki Foundation entered into a strategic partnership with Indian Institute of Health Management and Research (IIHMR), New Delhi to extend support and synergies in its Management Development Programs being run on a concurrent basis.

JF continues to provide shelter, remedial and life skills education, and vocational training and job placement to vulnerable children and youth in slum areas of Adityapur, Saraikela Kharasawan in Jharkhand. We thank all the many supporters of this program that could not survive without your generous contributions!

In the coming years we will work to further increase our reach and impact, and deepen our efforts in becoming an organization that builds on its learning's, and shares them widely to promote action for the empowerment of women and girls from marginalized communities.

With stronger partnerships and your support, I am sure we will continue to move towards achieving our mission of alleviating poverty and social exclusion. On a personal note, I'd like to say how much I have enjoyed being a part of The Janaki Foundation. This has provided me with a renewed Dimension and Commitment that satiates my existence providing an opportunity at each step to make positive differences in the lives of so many.

Arun K. Tiwari
Chief Executive Officer
The Janaki Foundation

Vision:

Motivated by our concern for the most vulnerable children, families and communities, The Janaki Foundation envisions a society, to enable personal dignity, social justice, equity and self-reliance among the population through delivery of entitlements and fundamental rights, provision of infrastructure, shared resources where children can achieve lives of hope, good health and self-sufficiency.

Mission:

The Janaki Foundation's mission is to prevent disease, improve community health, and promote sustainable development worldwide.

Program Goal:

Mother and Child from the most marginalized communities are empowered, live in dignity, and their households have secure and resilient lives.

About The Janaki Foundation:

JF is registered as The Janaki Foundation under the Societies Registration Act 1860 on August 16, 2000. It has been operational in Jharkhand and Bihar for the last 16 years focusing on vulnerability, ending poverty and social injustice. We do this through well-planned and comprehensive program in health, education, livelihoods and disaster preparedness and response.

Write / Follow us for the Latest developments @

W: www.thejanakifoundation.org | **T:** JFinBiharandJH | **F:** @thejanakifoundation
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THE JANAKI FOUNDATION PROGRAM PRIORITIES

- Health Systems Strengthening
 - Ovarian Cancer Control Campaign – बबली करे सवाल
- Education
- Livelihood
- Disaster Preparedness, Climate Change and Response
- Consumer Welfare and Protection

Health Systems Strengthening

JF is committed to deliver quality health care services to marginalized communities and ensure their overall well-being.



Ovarian Cancer Control Campaign – बबली करे सवाल is the integral campaign of The Janaki Foundation to increase cancer awareness and improve early diagnosis. The effort attempts to facilitate and fund life-saving research and provide much-needed support to women with ovarian cancer via our social media interface, website, publications, information and events to deliver change.

Education

JF believes education is a tool for empowerment, developing an identity, and enables girls to create spaces for themselves within their families and communities.

Livelihood

JF works to ensure that women from the most marginalized communities are empowered, live in dignity, and their households and communities have secure and resilient lives and livelihoods.

Disaster Preparedness, Climate Change and Response

JF helps communities build their capacities to cope with emergencies. During and after emergencies, JF provides immediate relief, addresses immediate needs and offers rehabilitation support.

Consumer Welfare and Protection



JF works to Empower Consumers in its intervention Geography of Bihar and Jharkhand. Accordingly, we do advocacy for all the consumers to various authorities that benefit consumers across Bihar and Jharkhand. Our website, besides educational workshops on various subjects and twitter / Facebook posts are tools of consumer education and empowerment across the intervention Geographies and all consumers get benefited from our work.

Health Systems Strengthening

The Janaki Foundation's initiatives address the health needs of the poor and marginalised communities in Bihar and Jharkhand - focusing at vulnerable pockets in urban slums. Some of the key focus areas are reduction in maternal and infant mortality, reducing malnutrition, engaging with both men and women in family planning and reproductive health management.

Besides this, The Janaki Foundation also worked at strengthening the database and analyzing evidenced based data for decision making in Bihar on issues of Kalazar and TB.

The strategy has been building interlinkages among various stakeholders like communities and government agencies on one hand, and working with the government on bringing forward more robust policies on the other. Innovation, for example, found expression in creating a new approach to enhance women's access to health, by improving gender relations at household levels. This was made possible through Community awareness and counselling as well as increased monitoring and access of the demand and supply of the drugs and vaccines at the community level.

Ovarian Cancer Control Campaign – बबली करे सवाल

The Mission of this effort which is integral to The Janaki Foundation is:-

- To increase cancer awareness and improve early diagnosis
- Facilitate and fund life saving research
- Provide much needed support to patients with cancer



Like a small drop in the ocean “Babli Kare Sawaal” is an effort to increase cancer awareness and improve early diagnosis.

Our Cancer Campaign “Babli Kare Sawaal” attempts to tackle the three biggest barriers to ovarian cancer treatment progress: late diagnosis, limited choice of treatments, and the isolation so often felt by women with ovarian cancer.

The mission is to increase awareness, improve early diagnosis, facilitate and fund life-saving research and provide much-needed support to women with ovarian cancer via our social media interface, website, partnerships and publications, information and events to deliver change.



We work with women with ovarian cancer and their families and friends, policy makers, elected people's representatives, healthcare practitioners, Partner agencies, Corporate, the media and others in the field to deliver change.

Write / Follow us for the Latest happenings in the Ovarian Cancer Control Campaign @

W: www.thejanakifoundation.org/babli | **I** | **Twitter:** ovariancancercontrol | **E:** cancerlinq1@gmail.com

The Way Forward: Going ahead, The Janaki Foundation strategizes to scale up solutions, evidenced based knowledge and products in the form of e Repository # Center of Excellence and serve as a single source of contact pertaining to data on Urban Health / Health Systems Strengthening / Ovarian Cancer especially in the geography of Bihar and Jharkhand. The organization plans to strengthen capacity of Field Workers, improve institutional care, build capacity of Mahila Arogya Samiti and communities to demand for quality health services. We plan to use technological advancements to improve performance of health systems in providing quality services, generate evidence and increase management practices of service providers.

Education

JF believes education is a tool for empowerment, developing an identity, and enables girls to create spaces for themselves within their families and communities.

The Education interventions aim at enhancing life opportunities for girls and young women by providing them access to quality and equitable education. The interventions following an educational life cycle approach, work with children and young women in the age group of 0 to 18, to improve their academic and allied socio-emotional competencies.

The education interventions are implemented through our Primary Education Schooling wing "Tiny Tots" The most trusted name in primary schooling with innovating teaching in Adityapur, Jamshedpur. We ensure that our educational interventions have long time presence in the operational areas.

Through this - our overall aim is to empower marginalized and poor especially Dalit and Adivasi girls and women by building their capacities and leadership skills that enable them to influence change at individual, social and systemic levels. We also focus on capacity building of teachers and extending technical support to strengthen systems.

Disaster Preparedness, Climate Change and Response

JF helps communities build their capacities to cope with emergencies. During and after emergencies, JF provides immediate relief, addresses immediate needs and offers rehabilitation support.

April 23, 2015 was a day, we at JF will long remember as this was the day when the Earth quake with a magnitude of 7.5 rector scale stuck Bihar. Like millions of residents in Purnea and Bihar and Nepal, many of us at JF and its network partners saw their worlds turned upside down following the earthquake, tremors, heavy storm, and rain leading to loss of their homes, family members, and friends. The resulting psycho-social impacts were profound. Despite such personal tragedies; The Janaki Foundation closely worked with its partner – Kissan Vikas Trust to provide effective support to the people of Dhamdaha Block, Purnea, Bihar and launched an emergency response operation – which is a testimony of our strength and network.

The Janaki Foundation recognizes that emergencies are a cause and effect of poverty and vulnerability and emergencies undermine development progress. The vulnerable with whom The Janaki Foundation works face daily development challenges as well as severe shocks caused by disaster and humanitarian crises. The Janaki Foundation International's Humanitarian Mandate is to meet immediate needs of disaster-affected populations in the poorest communities in the world in a way that also addresses the underlying causes of people's vulnerability.

The scale and impact of the disaster was unprecedented and devastating for the already impoverished Purnea. In support of KVT/TDH a response was meted out with an influx of life saving and rehabilitation support and ensured that it got into the hands of those needing them the most in the hard-hit areas of Dhamdaha. We focused on five key relief sectors: Emergency Shelter, Health Check-up Camps, Water Sanitation and Hygiene, Education, and Food Security.



Provided Support in Re-building Thriving Neighbourhoods



Promoting Equal Access to Quality Education for Boys and Girls

In the immediate wake of the storm, JF launched the relief operation in Purnea with the objective of providing psycho- social and educational support to storm / earthquake-affected children and their families at Dhamdaha in directly and indirectly affected communities.

As an initial emergency response, JF provided school kits to primary school students and teaching materials to schools and immediate emotional support to parents, students, and teachers to enable a return to the classroom. Following the early distribution phase, the program began to address obstacles to long term recovery and improved quality education in these schools. As part of this new phase, JF coached teachers, it advocated for and promoted child rights in and outside the classroom, and to ensure parental and student participation in the governance and overall development of the school, it created and supported community structures to become school management committees.



School management committees have been very active in improving the physical infrastructure of the schools, but more importantly their presence has resulted in greater involvement of parents and students in decision making - previously reserved for the school administrator, in engaging parents in the education of their children, and in holding all stakeholders accountable to their roles in the education of the children of Dhamdaha, Purnea.

“The psychosocial sessions have helped us realize that we didn’t only need to rebuild our houses, but also our minds,”

Consumer Welfare and Protection



The Janaki Foundation is at the forefront of the consumer movement and much of its success is on account of developing and sustaining the consumer movement at the local level – particularly in the state of Jharkhand but also in other states by maintaining issue-based as well as systematic coalitions with other consumer organisations.

It works to Empower Consumers in its intervention Geography of Bihar and Jharkhand. Accordingly, we do advocacy for all the consumers to various authorities that benefit consumers across Bihar and Jharkhand. Our website, besides educational workshops on various subjects and twitter / Facebook posts are tools of consumer education and empowerment across the intervention Geographies and all consumers get benefited from our work.

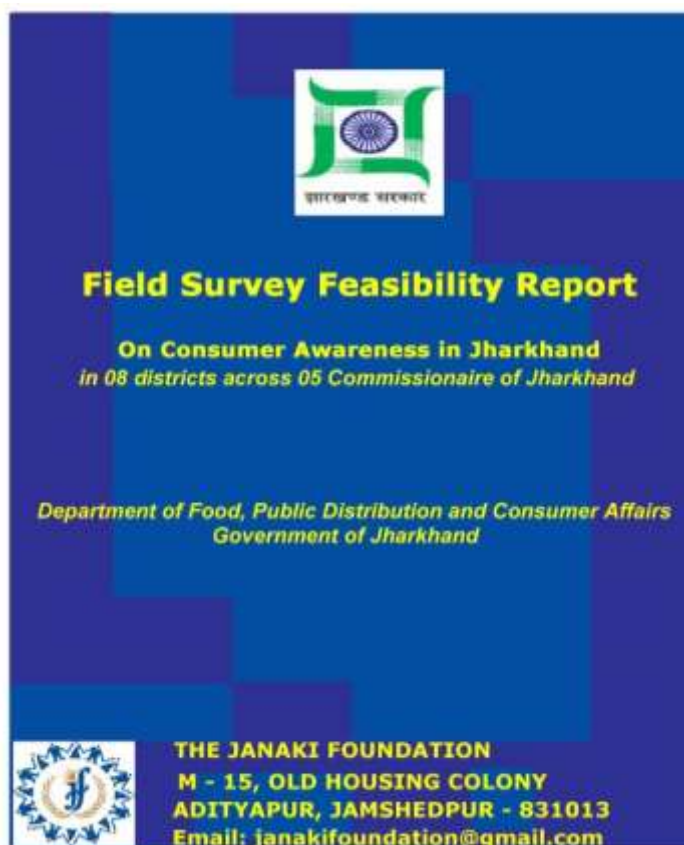
In addition, the activities of The Janaki Foundation on consumer protection policy encompass initiatives through research and advocacy undertaken in other states of India. The Janaki Foundation is having a long history of pioneering research programme for the welfare and protection of consumers across the state.

As a consumer protection organisation, The Janaki Foundation is closely involved with issues related to consumer safety and actively working on that. Feeling the need for more focused action in the area of consumer safety, in 2013, The Janaki Foundation established “Consumer Watch” an independent programme with the mission to achieve the citizen's right to be protected against unsafe goods, services and environment, and to promote sustainable consumption and production and provoke questioning and action.

In partnership with Department of Consumer Affairs, (DoCA) Ministry of Consumer Affairs, Public Distribution and Food, Government of India and CUTS – The Janaki Foundation brought out a comprehensive report on State of the India Consumer 2012 under the project “Indian Consumers in the New Age: A Forward Looking Agenda to Address the Concerns of the Common People”. The Janaki Foundation was the nodal agency for Jharkhand in the initiative.

During the Reporting Year, JF facilitated the ***study on Status of Consumer Awareness in 05 high populated districts across 05 commissionaire / Divisions of Jharkhand in Partnership with Department of Food, Civil Supplies and Consumer Affairs, Government of Jharkhand.***

Primarily this study attempts to search



the status (diversity, versatility and quality) of consumer awareness and knowledge in Jharkhand.

Secondary objective of the research is

- a. To find out the status and performance of the key authorities/institutions responsible for strengthening consumer protection at the district/state level in Jharkhand.
- b. Advocacy with policy makers, regulators and service providers/enforcement agencies for proper enforcement.

Activities included Action Research, Sampling Frame, Qualitative and Quantitative interrogations and Dissemination cum Advocacy Meeting. Findings of the Study assisted Government of Jharkhand in understanding and assessing consumer awareness levels vs. the delivery gaps that formed the base for developing the consumer development/protection plans and roadmap for Jharkhand.

Awareness campaigns

JF organized several Awareness Campaigns and generated awareness about the various government schemes related to child rights and protection, MNREGA, IAY and other programs related to the marginalized section of the society. In this context distribution of information leaflets, Booklets containing important information/awareness about the government schemes were done among all the village committees.

Most of the villagers from BPL families were still struggling for their houses, JF advocated for the same through block level meetings of all the village committees apprising them of the situation and provided with a solution. JF staff also provided evidenced based advocacy support to the villagers so as to convince the concerned officers to fulfill housing demands of the concerned villagers.

Women Awareness Program

JF celebrates special days and has been routinely organizing women Awareness program in almost all working area to sensitize the women about their rights. We also encourage them for their equal participation, education, livelihood earning etc. We have also organized several psycho/socio counselling programme especially for the adolescent girls and child mostly in flood prone areas of Bihar.

Apart from that we have organized a survey programme among the woman of schedule caste (Mushar) families in Bhagwanpur Block of district Vaishali for the change of life style through mobilizing them towards traditional behavior and unhygienic living practices. We are also trying to execute a programme to ensure food security and promote their life skills through better livelihood opportunities.

Natural Resource Management and Agriculture Extension Trainings

The organization provided technical and facilitation support in terms of trainings and field inputs / soil testing and other insights for conservation of natural resources at Vaishali.

Apart from these initiatives, the organization also promoted plantation of horticultural trees in various villages. These plants were planted in the wasteland or community land. We also stated the villagers about optimum utilization of water, as this is an important source of maintaining greenery

Other Activities

JF is continuously involved in imparting short trainings, Exhibition, seminars , workshops, Fairs at various places of Bihar to create awareness about the rural products , Government rules and welfare programs. It is also a try to sensitize the people about various developmental activities and encourage/motivate people to get benefit with these activities in proper manner.

Ongoing program (for next year)

1. Technical Assistance and Organization Development Support to Network Partners
2. Knowledge Management: e Repository on Urban Health through Center of Excellence on Urban Health – to improve data analysis and Management facilitating evidence-based advocacy to inform positive changes in opinion, policy and decision-making processes.
3. Consumer Welfare and Protection Programs.
4. Skill Enhancement Initiatives.

Proposed programs

The life cycle interventions / approach would be our core thematic focus in the next Financial Year. This is based on the evidence that children and women face multiple deprivations at different stages of their life including Disaster Situations and that multi-dimensional problems need multi-pronged, inter-sectoral solutions.

The Geographical Scope will focus on 38 districts in Bihar and 24 districts in Jharkhand. The interventions would be Technical as well as implementation mode - This is in recognition of the fact that to be relevant and effective - Our efforts are evidenced based, cost effective and impactful and takes into consideration the diversity of Districts context in terms of capacities and indicators. In regards, our programming content and strategies would be differentiating and adaptive to suit these diverse needs.

Donate for a Cause

The Janaki Foundation is a zero overhead organization where we do not use any part of donations to cover administrative expenses. This means 100% of all donations go directly to support the mission objectives of facilitating the poor, underserved and marginalized women and children to support themselves.

Please note that by donating JF, you choose your cause and we enable you to choose the impact of your cause. ***Your contribution reaches the beneficiary and you receive a detailed feedback on how your money is utilized. You Save on Tax while you do a good deed.*** JF is run by professionals who've chosen to make a difference.

Education

Sponsor education for 1 child for 1 year and develop correspondence and interaction with a special child @ Rs. 6500/=

(Travel and Conveyance expenses = 600, Books & Stationery = 750, School Fee = 1,400, Uniform & Clothing (2 pairs) = 1,500, Nutritional Food = 2,250)

Educate 25 totally illiterate women and children: 12,640/=

(Faculty Fee, Salary etc = 5,528, Infrastructural such as Rental, Electricity etc = 168, Promotional costs = 3,150, Reading / Writing Material, Stationery etc = 650, Administrative and feed back costs = 3,144)

Sponsor a teacher's stipend for adult literacy classes @ 7200/= per year.

Sponsor a study class for 01 year @ 11200/=

(Study class teacher@600/month = 7200, helper@250/month = 3000, blackboard = 650, textbooks = 200, Register, chalks etc = 150)

Self Help Groups (Micro Finance and Micro Enterprise Development)

Sponsor savings and credit training for 25 SHG Leaders @ 6500

(Training Material @ 1250, food for 25@30/day = 750, Travel = 1500, Honorarium to Resource Persons @ Rs. 500x2x3=3000)

Health

Sponsor a rural eye camp: 5,300/=

(Camp announcement & publicity - Banner & handbills = 1000, Food Expenses for camp doctors, attendants & officials from JF = 1,050, Conveyance of cataract patients to eye hospitals (twice) = 1,500, Transportation of patients from villages to camp site = 1,750)

Sponsor a health check up for Pregnant and Lactating Women = 3500/=

(Faculty charges for LMOs = 700, Lab Test = 550, Transport = 1000, Drugs and medicines - (iron syrup, calcium, B-complex and deworming tablets) = 1,250)

Help a malnourished child = 2000

(Payment for anganwadi worker to supervise and monitor the child for 4 months = 150, Drugs and medicines (iron syrup, calcium, B-complex and deworming tablets) = 650, Food supplements like eggs, fruits, cereals and high protein food = 1,200)

- I do not want to support an activity, but would like to make a general contribution of Rs.....

Thank you for making a difference.

JF does not accept Cash Donations. Please make your cheque / DD in favour of The Janaki Foundation, payable at Jamshedpur. Mail it to JF office to enable us to send you the receipt.

THE JANAKI FOUNDATION

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