

From the Desk of the Chief Executive Officer

Dear Reader,

I am happy to share the Annual Report 2014 – 15 with you. For this Annual Report, I reflect on my time as Chief Executive Officer, a responsibility I held to bring smiles and significant changes in the lives of the mother and the child, the community and the people with whom we work. My first thought is to express my gratitude for the opportunity to serve this organization and see it transition and grow! We have a powerful mission, a terrific board and an amazing staff. My dedication has only grown stronger every year that I have gotten to know The Janaki Foundation.

2002 – Twelve years ago – was the first time when we rolled out our community engagement activities and formed Self Help Groups in District Saraikela Kharsawan of Jharkhand, I learned how our approach had evolved from the early days of forming groups, building pumps and latrines to a focus on sustainability. In a way, this was like transitioning from version 1.0 to 2.0. Our "new" approach got local ownership facilitating community empowerment.

We transitioned into a knowledge leader and our products are more technical in nature – backed with intensive field based researches and impact studies. Our Training and Capacity Building Modules are more contexts specific and carries best practices for further scale up.

The community engagement intervention in 2002 through the self help groups and the "Janaki Vidyalaya" our Non Formal Education set up also gave me an experience that convinced me on a different level: standing near our NFE School at Gamaharia, I suddenly found myself "adopted" by a little girl of about 7 or 8 years old. She was so happy to have a school in her village, she had come right up to me and held my hand. As a father, it was nice to have a buddy for the morning. When our group left the village, I said goodbye to my new friend. But I have often thought back to this experience and wondered about her future. Does she or other Girl Child still able to attend school and focus on her education, rather than skipping school due to commit to household work? Sustainability was no longer just a concept for me.

Over time, our model for sustainability evolved again and became inclusive and evidenced based. Leveraging governments and the local private sector to make investment also means a lot more can get done with less resources and bigger impact.

We are grateful for the consistent support that we have received from our patrons and the partners, donors and corporate to carry our work for good. The who's who of the society helped spread our message and lent valuable support towards our efforts of helping the underprivileged children and their families. I also thank the staff, volunteers and the consultants of The Janaki Foundation for the work and effort they have put in throughout the year.

There is still a lot of work to be done and I look forward to the impact of our work. I believe our best days as an organization are ahead!

Sincerely, Arun K. Tiwari

# Vision:

Motivated by our concern for the most vulnerable children, families and communities, The Janaki Foundation envisions a society, to enable personal dignity, social justice, equity and self -reliance among the population through delivery of entitlements and fundamental rights, provision of infrastructure, shared resources where children can achieve lives of hope, good health and self-sufficiency.

### **Mission:**

The Janaki Foundation's mission is to prevent disease, improve community health, and promote sustainable development worldwide.

### **Program Goal:**

Mother and Child from the most marginalized communities are empowered, live in dignity, and their households have secure and resilient lives.

# **About The Janaki Foundation:**

JF is registered as The Janaki Foundation under the Societies Registration Act 1860 on August 16, 2000. It has been operational in Jharkhand and Bihar for the last 16 years focusing on vulnerability, ending poverty and social injustice. We do this through well-planned and comprehensive program in health, education, livelihoods and disaster preparedness and response.

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# THE JANAKI FOUNDATION PROGRAM PRIORITIES

- Health Systems Strengthening
- Education
- Livelihood
- Disaster Preparedness, Climate Change and Response
- Consumer Welfare and Protection

### **Program Overview**

During this year, the focus has been to address issues on education, child health, malnutrition, child protection, women's empowerment and sustainable livelihoods. The program activities were geared towards finding solutions for these core developmental issues confronting the poor and marginalized families in our communities.

But more needs to be done.

JF's Program architecture has remained the same as the previous year. We advocated for strengthened implementation of the education and child rights' programs in our communities of

intervention in Bihar and Jharkhand (Districts Saraikela Kharsawan in Jharkhand and Sitamarhi in Bihar). Our efforts sought to achieve the following outcomes – eg., preventing sex selective abortions, improving school education, promoting adolescent health, skills enhancement of the youths and Promoting Gender Equity as the cross cutting theme. In all, the lives of the marginalized children and their families are being collectively changed through grass root actions as well as policy advocacy.

In our communities, early childhood care through the government program on Integrated Child Development Scheme (ICDS) has seen a significant improvement in the quality of services delivered.

### **Key Achievements:**

### **Health Interventions**

Our Technical Interventions in Urban Health and Community Engagement efforts through the Mahila Arogya Samiti's enabled more than 1000 children and their mothers to have better quality health care.

#### **Adolescent Interventions**

More than 50 adolescent girls and boys from the Urban Slums of Patna were trained on life skills and sexual reproductive health.

#### **Participation**

Approximately 150 community leaders, parents of children, district level policy makers and administrators participated in JF community awareness / Technical activities of our thematic interventions and visited the field locations.

#### **Emergency Response**

In all, more than 70 community volunteers trained on community managed projects for emergency relief.

# **Realizing Quality Education**

In resource limited settings of Saraikela Kharsawan in Jharkhand and Sitamarhi in Bihar, education is the bridge that can help children break free from the cycle of poverty. Yet more than 2000 children in the area of intervention are either drop out or deprived of education. The Janaki Foundation works to strengthen the bridge within the larger framework of Government of India's vision of "Education for All Children".

With the mission mandate to improve education in schools, JF collaborates with the government to impact early childhood care and development of children in its areas of intervention in a positive way. By focusing on key elements like access to quality education, nurturing environment, teacher's training and innovative teaching materials – JF facilitated in an increased enrolment in schools. Parental and community involvement in the management of schools helped to ensure that teachers attend school regularly and government budget is available for school maintenance.

To take the initiative further, JF is strategizing to develop 50 model schools in Jharkhand and Bihar. Under this model, it is attempted that each school will have its own unique improvement plan and will work with teachers, parents and children in achieving the goals – a school sets out for itself. The

effort will demonstrate the possibility of positive, fear free, child friendly government schools with good learning levels in rural areas. This will develop student's confidence and improve reading and writing skills in an environment that is child friendly.

# **Child Participation: Realizing Child Rights**

The Janaki Foundation believes that children's Right to Participation is necessary not just for their benefit but for the benefit of the communities in which the children live. Child participation helps build citizenship and democracy, builds capacity, develops leadership and empowers and develops children's potential by involving them in development activity. To ensure that children's voices are not lost in the multitude and their needs and opinions are given due cognizance, JF supports children in expressing their views, undertaking research to substantiate their beliefs and promoting causes relevant to them. JF also actively invite's children feedback to the programs thus ensuring that the programs are aligned to children's needs.

# **Children participate in Photo Competition**

Children from The Janaki Foundation communities participated in the Photo Competition and Photo Exhibition at Jamshedpur in Jharkhand. Children from more than 20 schools sent in more than 1250 entries as part of the exhibition that was themed "Youth and Climate Change".

# **Behaviour Change Communication Campaign**

The initiative was undertaken by The Janaki Foundation at Begusarai in Bihar to sensitize and orient the community on individual and group practices/behaviour which can pose risk to HIV infection. In the process, participatory group and issue based specific Information Education and Communication (IEC) materials were distributed and explained to further the agenda of behaviour change, create demand and increase access to STI services.

This effort aimed at improving the access to STI services as STI (both symptomatic and asymptomatic) pose greater risk for HIV infection and which is high among the High Risk Groups (HRGs).

To facilitate *Community Organising and Ownership Building,* The Janaki Foundation envisages mobilising the at-risk communities to play proactive role in implementation as CBOs, while the JF will continue to play the role as capacity builders and support agents, thereby putting the prevention responsibility on those who are themselves at risk.

# **Urban Health Intervention**

The initiative by The Janaki Foundation aimed at providing necessary Technical and Data Support to strengthen District Health Action Plans and the State Project Implementation Plans of National Urban Health Mission (NUHM). In partnership with the State Health Society, Bihar and the District Health Society, Patna – The Janaki Foundation undertook the following assignments to provide evidences and strengthen plans:

- Situation Analysis of Patna
- Situation Analysis of the 15 most populated cities of Bihar in 09 Divisions.
- Data disaggregation and Analysis Support.
- Orientation of the officers of the District Health Society, Patna on NUHM.

Community Engagement Process was undertaken through Mahila Arogya Samiti and Urban ASHA. The objective behind this effort was to orient the Married Women of reproductive age with better health information, stimulate discussion on RCH, MCH, Immunization issues to specific family planning needs to address maternal and child health; type of contraceptives that are available, advantage of contraceptive use, correct usage and options of services providers and access to service delivery.

# **Education Interventions**

The Janaki Foundation organization has been running a Primary school in Adityapur, District Saraikela Kharsawan, Jharkhand since its inception. In this school we are giving education to those children who are poor and from backward class in addition to other students. Through this initiative the organization has continuously received success every year in terms of increased enrolment and by increasing the literacy rate from 40% to 75%. It is very difficult task for us but the organisation's members are working hard and the result is that the school is running successfully. We have a good and proper infrastructure for the students (8 rooms, corridor, adequate furniture, sports materials and six teaching staff).

# **Environment and Plantation**

The organization has organized school children rally for "Safe the Environment and Trees". In this rally we gave the information to the students to avoid the use of Polly bags. We also planted 400 plants with the help of the students and give the responsibility to the community members for taking care of the plants. The organization has done this work with the help of local community members.

# **Donate for a Cause**

The Janaki Foundation is a <u>zero overhead</u> organization where we do not use any part of donations to cover administrative expenses. This means 100% of all donations go directly to support the mission objectives of facilitating the poor, underserved and marginalized women and children to support themselves.

Please note that by donating JF, you choose your cause and we enable you to choose the impact of your cause. *Your contribution reaches the beneficiary and you receive a detailed feedback on how your money is utilized. You Save on Tax while you do a good deed.* JF is run by professionals who've chosen to make a difference.

### Education

Sponsor education for 1 child for 1 year and develop correspondence and interaction with a special child @ Rs. 6500/=

(Travel and Conveyance expenses = 600, Books & Stationery = 750, School Fee = 1,400, Uniform & Clothing (2 pairs) = 1,500, Nutritional Food = 2,250)

Educate 25 totally illiterate women and children: 12,640/= (Faculty Fee, Salary etc = 5,528, Infrastructural such as Rental, Electricity etc = 168, Promotional costs = 3,150, Reading / Writing Material, Stationery etc = 650, Administrative and feed back costs = 3,144)

Sponsor a teacher's stipend for adult literacy classes @ 7200/= per year.

Sponsor a study class for 01 year @ 11200/= (Study class teacher@600/month = 7200, helper@250/month = 3000, blackboard = 650, textbooks = 200, Register, chalks etc = 150)

### Self Help Groups (Micro Finance and Micro Enterprise Development)

Sponsor savings and credit training for 25 SHG Leaders @ 6500 (Training Material @ 1250, food for 25@30/day = 750, Travel = 1500, Honorarium to Resource Persons @ Rs. 500x2x3=3000)

### Health

Sponsor a rural eye camp: 5,300/=

(Camp announcement & publicity - Banner & handbills = 1000, Food Expenses for camp doctors, attendants & officials from JF = 1,050, Conveyance of cataract patients to eye hospitals (twice) = 1,500, Transportation of patients from villages to camp site = 1,750)

Sponsor a health check up for Pregnant and Lactating Women = 3500/= (Faculty charges for LMOs = 700, Lab Test = 550, Transport = 1000, Drugs and medicines - (iron syrup, calcium, B-complex and deworming tablets) = 1,250)

Help a malnourished child = 2000 (Payment for anganwadi worker to supervise and monitor the child for 4 months = 150, Drugs and medicines (iron syrup, calcium, B-complex and deworming tablets) = 650, Food supplements like eggs, fruits, cereals and high protein food = 1,200)

• I do not want to support an activity, but would like to make a general contribution of Rs......

# Thank you for making a difference.

JF does not accept Cash Donations. Please make your cheque / DD in favour of The Janaki Foundation, payable at Jamshedpur. Mail it to JF office to enable us to send you the receipt.

### **THE JANAKI FOUNDATION**

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